

# Using In-App Purchasing

To create an In-App Purchase (IAP) product sign in to your account on <http://itunesconnect.apple.com> with your Apple ID and password.

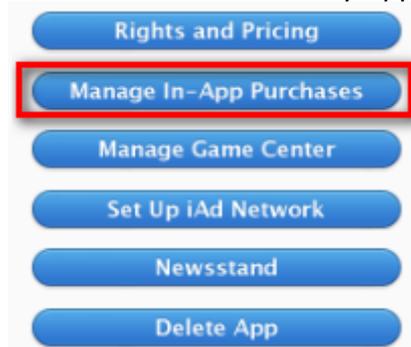
Click on "Manage Your Applications" module:



## Manage Your Applications

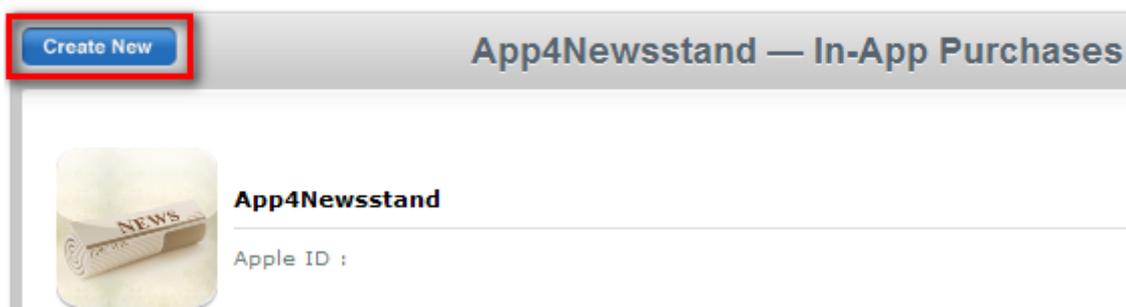
Add, view, and manage your applications in the iTunes Store.

Click on icon of necessary application. Click on button "Manage In-App Purchases":



To create a Non-consumable product click on button "Create New"

 iTunes Connect



NOTE:

You can create 5 types of IAP products for your app:

- Consumable (*products must be purchased each time the user needs that item*),
- Non-consumable (*products are purchased only once by a particular user*),
- Auto-renewable subscriptions (*provide access to content or services during the duration of subscription*),
- Free subscription (*does not expire and can only be offered in Newsstand-enabled apps*),
- Non-renewing subscriptions (*for creating products with a limited duration*).

Select type of IAP product:

Non-Consumable

A non-consumable In-App Purchase decrease with use, such as a new ra

Select

When you register a product, you provide a name, description, and pricing for your product, as well as other metadata used by the App Store and your application. You identify a particular product using a unique string called a product identifier.

## Details

Enter a reference name and a product ID for this In-App Purchase. You must also add at least one language, along with a display name and a description in that language.

Reference Name  Product's name displayed in iTunesConnect  
Product ID  Product's unique identifier

Add Language/ display name and description:

[Add Language](#)

Language	Display Name	Description
Click Add Language to get started.		

Clear product for Sale and specify Price Tier:  
Pricing and Availability

Enter the pricing and availability details for this In-App Purchase below.

Cleared for Sale  Yes  No

Price Tier

[View Pricing Matrix](#)

Price Tier 1									
App Store	U.S.*	Mexico	Canada	U.K.	European Union*	Sweden	Denmark	Norway	Switzerland
Customer Price	US\$0.99	\$12.00	CA\$0.99	£0.69	0,79 €	7,00kr	6,00kr	7,00kr	1.0
Your Proceeds	US\$0.70	MX \$8.40	CA\$0.70	£0.42	0,48 €	4,26kr	3,65kr	3,92kr	0.6

Upload a screenshot for the IAP product:  
Screenshot for Review

Before you submit your In-App Purchase for review, you must upload a screenshot for review only. It will not be displayed on the App Store.

[Choose File](#)

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When creating an Auto renewable subscription IAP product you must also specify a Publication name and Duration of subscription:

Duration

Product ID

Offer a marketing opt-in incentive?

Yes  No

Offer a Free Trial?

Yes  No

Cleared for Sale  Yes  No

Price Tier

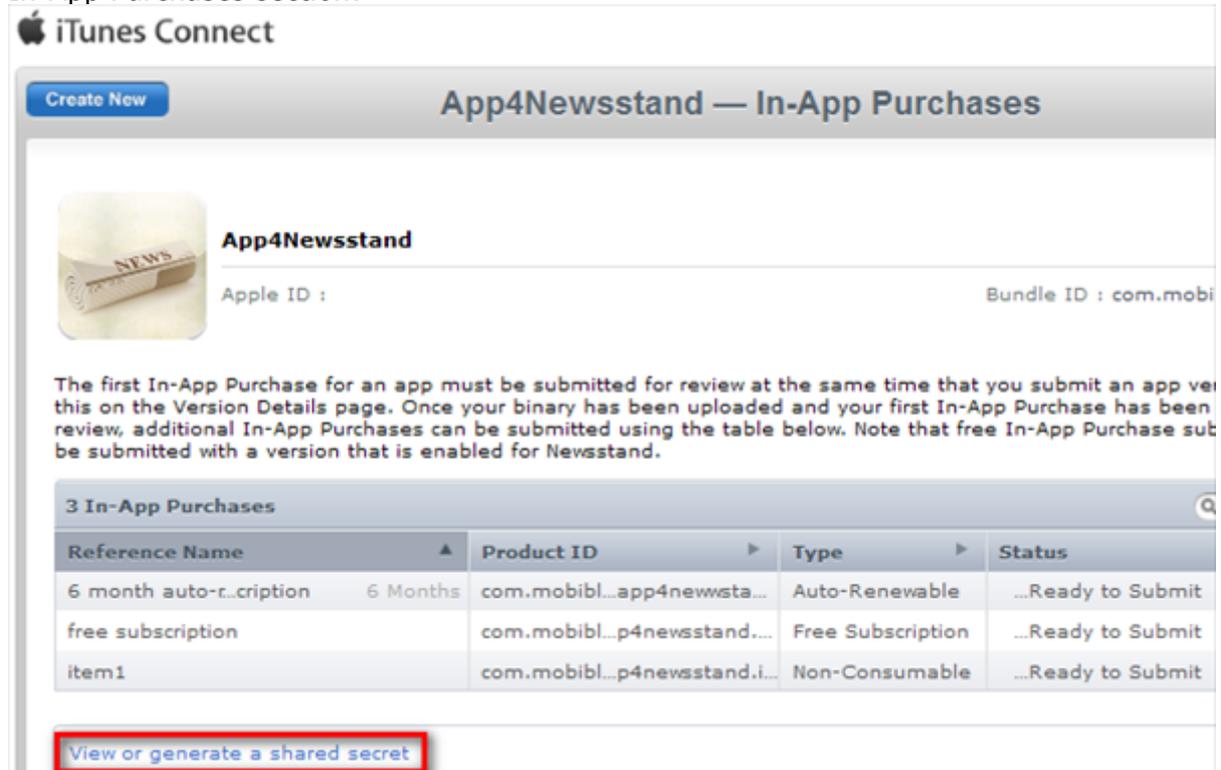
[View Pricing Matrix](#)

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When creating a free subscription IAP product it must also be Cleared for Sale.

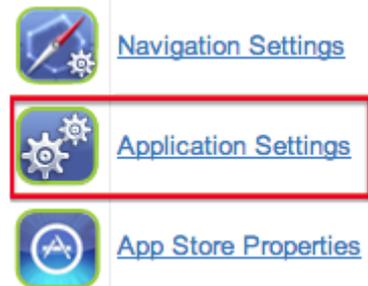
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You can view/manage your IAP products and create a Shared secret from the main window of In-App Purchases section:



A shared secret is a unique code that you should use when testing auto-renewable In-App Purchase subscriptions in the sandbox mode.

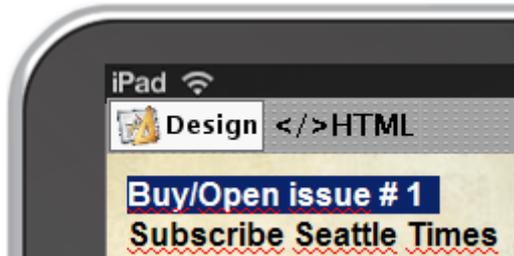
You will specify the shared secret in the settings of your app:  
Go to app's Dashboard/ App Settings/



iOS Settings section /PLATFORM SPECIFIC OPTIONS settings:

Setting	Details
GENERAL	
STARTUP OPTIONS	
ACCESS CONTROL (PRIVACY)	
AD MOB	
SC ADS	
REVMOB	
FACEBOOK	
BUMP	
PDFTron	
GOOGLE ANALYTICS	
CARDS	
SHAREPOINT	
QUIZ	
SMTTP	
FTP	
<b>PLATFORM SPECIFIC OPTIONS</b>	
LOCALIZATION	
EDIT APP.XML	
	<b>In-App Purchase Settings</b> IAP Shared Secret: a unique 32 symbols code used for In-App Purchase Auto-Renewable Subscriptions <input type="text"/> <b>Rate App Settings</b> Apple ID (required): <a href="http://itunesconnect.apple.com">Get Apple ID of your app from iTunesconnect.apple.com</a> <input type="text"/> <input type="checkbox"/> Prompt at launch application <input type="checkbox"/> Prompt at relaunch application from background Message : App <input type="text"/> If empty the following message will be used: "If you enjoy using 'bundleAppName', would you mind taking a moment to rate it? It won't take more than a minute. Thanks for your support!" Cancel button message: <input type="text"/> No, Thanks Remind button message : <input type="text"/> Remind Me Later Rate button message: <input type="text"/> Rate It Now <b>Other</b> <input checked="" type="checkbox"/> Universal app
	<a href="#">Save Changes</a>

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 In your app on appsmoment.com you must create a link to the page with paid content and include in the link the identifier of the IAP product.



Select text and click on the tool for IAP links (toolbox):



Fill in all fields and insert link:

Purchase Text:  
  
text containing link

Product ID:  
  
product id as specified on iTunesConnect

After Purchase Link To Page:  
  
page containing paid content

If you switch to HTML mode you will notice that the link contains the buy:// custom scheme and the IAP product's id:

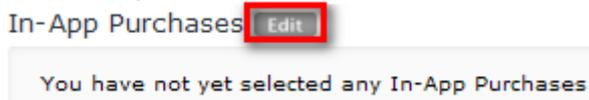
```
<a href="buy://com.mobiblocks.app4newsstand.item1:item1.html">Buy/Open issue # 1</a>
```

You can also attach the IAP link to an image:

```
<a href="buy://com.mobiblocks.app4newsstand.item1:item1.html"></a>  
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```

**NOTE**

IAP products can only be submitted with a new app version (when "In-App Purchases" section is editable):



After you select the IAP products they can be submitted for review together with the app:

